



Power Tagging Wins CTSI's Utility Technology Challenge

Power Tagging's Smart Grid Solution Wins the CTSI Award for its foundational Technology that Enables High Value Applications for Utilities and Their Customers

Boulder, CO and Boston, MA — June 15, 2011 — Power Tagging, a leading provider of Smart Grid Communication technologies, has been named winner of the Clean Technologies and Sustainable Industries (CTSI) Organization's Utility Technology Challenge. The mission of the Utility Technology Challenge is to identify and showcase the top technology solutions that can be adopted by utilities and municipalities - leading to more testing and pilot projects and faster adoption of clean technologies.

"The competition for the Best Utility Technology was extraordinary," said CTSI CEO Patricia Glaza. "Power Tagging demonstrated a game-changing Smart Grid communication technology, and we are excited to recognize their unique achievements."

At the Clean Technology conference this week in Boston, MA, CTSI identified and showcased the top technology solutions that can be adopted by utilities, leading to more testing and pilot projects of cost-effective, clean technologies. The review committee selected Power Tagging from more than 100 companies for distinction as the 'Top Utility Solution'.

"It is exciting that we have been selected by such a prestigious panel of judges who are experts in the utility industry," explained Power Tagging's President and CEO John LoPorto. "This recognition of our technology further validates our strong belief that the smart grid can deliver real benefits to our utility customers, and in turn their customers, and drive a new level of clean technology for the future."

Power Tagging's on-grid projects continue to demonstrate to Utilities the value of its [Grid Location Awareness™](#) technology and a new level of granular data for granular control. Power Tagging is leveraging its CTSI's award to expand its deployment base and drive smart grid adoption to rapidly support high value applications like energy efficiency, peak reduction, electric vehicle charging and cyber security.

About Power Tagging

Power Tagging is the leader in next generation smart grid communications for the 21st century. Power Tagging's rapidly growing team is focused on delivering excellent solutions that fundamentally transform what is expected from the power

5425 Airport Boulevard, Boulder, Colorado 80301
Phone: (303) 385-1700 Fax: (303) 385-1799
powertagging.com



grid. Power Tagging leverages its patent-pending technology that digitally “tags” both electric power and attached devices to drive solutions in grid mapping, fault resolution, electric vehicle integration, demand-side management and grid cyber security. By working with utilities, the stewards of the power grid, Power Tagging solutions are ready for immediate adoption and maximum impact.

About CTSI

The Clean Technology & Sustainable Industries Organization (CTSI), a 501c6 non-profit industry association, represents the organizations developing, commercializing, and implementing energy, water, and environmental technologies. Clean technologies offer much needed solutions to growing resource security and sustainability concerns and are critical to maintaining economic competitiveness. CTSI brings together global leaders for advocacy, community development, networking, and information sharing to help bring these needed technologies to market more rapidly. Visit <http://www.ct-si.org> for more information.